



3 Cambridge Terrace, Colombo 07,  
Colombo, Sri Lanka  
hr@ceffectz.com  
+94 77 7995734

**TO WHOM IT MAY CONCERN**

**October 31, 2019**

This is to certify that **Mr. Sanjeevan Jeewaratnam** [Passport Number: **N8675429**] joined **Ceffectz (Pvt) Ltd** on **July 1, 2015**, as a **Trainee Software Engineer**. He was subsequently promoted to the position of **Software Developer** on **July 1, 2016**, and then to the role of **Associate Software Engineer** on **March 1, 2017**. Further, he was promoted to the position of **Software Engineer - Android** on **January 1, 2018**, and finally to **Full Stack Engineer** on **November 1, 2018**.

**Ceffectz (Pvt) Ltd.** is the exclusive service provider of **Ceffectz**, a Silicon Valley-based full-service digital agency renowned for its expertise in web design, mobile app development, and e-commerce solutions, catering to clients across various industries.

**Mr. Sanjeevan Jeewaratnam** departed from our organization on **October 31, 2019**, to pursue new career opportunities. Throughout his tenure with us, **Mr. Sanjeevan Jeewaratnam** demonstrated remarkable technological proficiency, self-motivation, and dynamism. He contributed significantly to various projects undertaken by our company, as detailed in the Annexure.

It was a pleasure to have **Mr. Sanjeevan Jeewaratnam** as part of our organization, and we take this opportunity to extend our best wishes to him for his future endeavors.

Yours faithfully,

**Buwaneka Ranatunge**  
**Chief Executive Officer**  
**Ceffectz (Pvt) Ltd**



**CEFFECTZ**

3 Cambridge Terrace, Colombo 07,  
Colombo, Sri Lanka  
hr@ceffectz.com  
+94 77 7995734

He worked on the following areas:

### **Responsibilities**

- Ensure the technical feasibility of UI/UX designs.
- Develop functional and appealing web-based and mobile-optimized websites while maintaining acceptable quality, maximum speed, and scalability by using and adapting coding standards and industry best practices.
- Research and design various environments (both technical and non-technical) to translate business challenges into innovative outcomes for internal and external clients.
- Create cascading style sheets (CSS) that are consistent across all browsers and platforms.
- Create smooth animations and handle user interactions.
- Attend project discussions meetings and identify the scope and tasks getting allocated and deal with US project managers and facilitate training for them.
- Leading small teams of consultants to deliver small and medium-sized projects with minimal oversight from managers or work as part of a team on more significant projects.
- Ability to work within deadlines individually and as a team.
- Assist back-end developers in troubleshooting, debugging, and fixing bugs.
- Conduct peer code reviews and ensure the quality of coding standards is maintained.
- User experience direction, user testing, research, and requirements gathering.
- Originate new user interface concepts and models, solution design, ideation, brainstorming, coming up with exciting and innovative ideas by giving clear, coherent, and inspiring presentations of work/ideas.
- Build reusable code and libraries for future use.
- Transform UI/UX designs into functional user interfaces using front-end technologies like HTML, CSS, and JavaScript. Implement responsive and accessible designs, ensuring an exceptional user experience across various devices and platforms.
- Preparation and engagement in Sprint 0: Style guide development, sonar setup, Project setup, support team members.



**CEFFECTZ**

3 Cambridge Terrace, Colombo 07,  
Colombo, Sri Lanka  
hr@ceffectz.com  
+94 77 7995734

## **Additional Responsibilities**

- Pre development: consulting, reviewing UI / UX designs prior to CX submission / approval.
- Actively participate in Dev plan meetings and discuss issues and solutions.
- Developed a complex component like a 3D carousel where 3 elements shuffle the position on click of each element.
- Identify and resolve performance bottlenecks in UI/UX components, guaranteeing smooth and responsive user experiences. Conduct performance testing and implement optimization strategies to enhance load times and overall system performance.
- Took over and developed some of the complex components like header, a responsive timeline slider, etc..
- Prepare release documents and launch feature releases in every sprint.
- Take on a leadership role by offering technical guidance and mentorship to junior developers in best practices, coding standards, and development methodologies. Actively participate in code reviews, providing constructive feedback to uphold code quality and consistency.
- Worked as a Team Lead in the POD.
- Developed the header, banners, moving logo slider and some complex components like parallax sticky scroll section.
- Developed moving logo sliders and some complex components with parallax effect.
- Developed header, moving logo slider, on scroll animation for patterns parallax effects, slider with counter.
- Involve in creating time estimates and dev plan documents.
- Work closely with Designers, Business Analysts and Product Managers to grasp user requirements and translate them into practical, user-friendly design solutions. Provide valuable technical insights and recommendations to ensure the feasibility and efficiency of UI/UX designs.
- Developed the header, styling and functionality for Marketo forms, auto accordion slider, moving logo slider vertical with parallax scroll and animation, header dropdown svg animation.
- Worked for the R & D department as well with GSAP based animations, and converting javascript functions into plugins.



**CEFFECTZ**

3 Cambridge Terrace, Colombo 07,  
Colombo, Sri Lanka  
hr@ceffectz.com  
+94 77 7995734

### **CMS/ Technologies/ Tools**

- Wordpress
- HTML 5
- CSS 3
- Javascript/jQuery
- PHP (CodeIgniter)
- Android (Java)
- Node.js
- Bootstrap
- Foundation
- Bulma
- IoT Technology (Arduino)
- Mongo DB Cloud