HART RESEARCH
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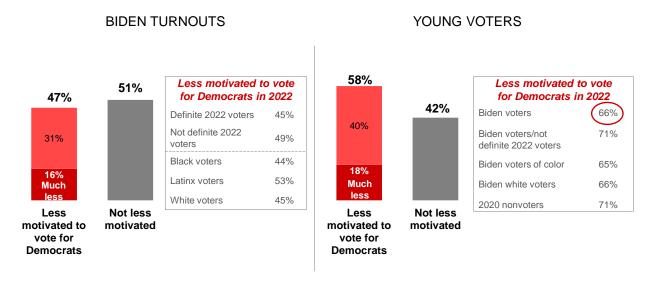|	
TO:	**Interested Parties**
FROM:	**Geoff Garin, Jay Campbell, and Corrie Hunt**
DATE:	**June 25, 2021**
RE:	**New Polling on the Importance of Climate and Clean Energy in the American Jobs Plan for Motivating Base Democratic Groups**

This memorandum summarizes the key findings from two new surveys by Hart Research Associates for Climate Power and the League of Conservation Voters. A survey of Biden turnout voters was conducted by phone June 9 to 14, 2021 among 803 respondents who voted for Biden in the 2020 election but who did not vote in 2016 and/or 2018, per the voter file. A second survey of 804 registered voters ages 18 to 34 was conducted online June 11 to 14, 2021. The sample of young registered voters included 48% who voted for Biden, 29% who voted for Trump, and 20% who say they did not vote in the 2020 election.
In both surveys, the results clearly show that the willingness of these key voting groups to turn out and vote for Democrats in 2022 hinges in no small part on action on climate.

1. **Biden turnout voters and young voters want to see Democrats pass impactful legislation on climate.**
   ➢ Turnout voters want Democrats in Congress to be bold. Overwhelmingly, they say they are more concerned that Congress will not go far enough in passing policies to address climate change (79%) than that Congress will go too far (15%).
   ➢ Moreover, for these Democratic base audiences, action is far more important than bipartisanship. By decisive margins, turnout voters (72%) and young voters (70%) report that when it comes to addressing climate change and promoting clean energy, they care more about Democrats passing legislation that will solve problems and help people even if few—if any—Republicans in Congress support it. By comparison, only 22% of Biden turnout voters and 30% of young voters (including just 16% of young Democrats) prefer that Democrats pass legislation that would be more bipartisan in nature.

2. **Making real, meaningful progress on climate and clean energy is critical for mobilizing young voters and Biden turnout voters in the 2022 midterms.**
   ➢ At the moment, significant shares of turnout targets and young voters are not committed to voting next year: 31% of Biden turnout voters and nearly half (44%) of young voters are not definite about voting in 2022.
   ➢ But 67% of Biden turnout voters and 79% of young Democrats say they would be MUCH more motivated to vote for Democrats in 2022 if Democrats take strong action on combating climate change to address the causes of global warming.

➤ And 73% of Biden turnout voters and 76% of young Democrats would be MUCH more motivated to vote for Democrats if Democrats take strong action on creating millions of good-paying jobs in clean energy.

➤ Action on climate and clean energy will not only motivate these key audiences to vote, it can help to generate excitement about Democratic candidates. Virtually all young adults who voted for Biden in 2020 (97%) express excitement for supporting a candidate who voted in favor of President Biden's plan to create millions of good-paying jobs while making historic investments in clean energy and get real results in combatting the threat of climate change, including 66% who would be say they would be VERY excited to support this candidate.

3. **At the same time, the inverse is true: failing to act on climate and clean energy puts Democrats at risk of losing essential turnout targets and younger voters—including two-thirds of young Biden voters—in 2022.**

   • Nearly half of turnout targets and even larger numbers of young voters report that they would be LESS motivated to vote for Democrats if Democrats do not include clean energy and climate change efforts in the American Jobs Plan.

If Democrats do NOT include clean energy and climate change efforts in the AJP, how would this affect your motivation to vote for Democrats in 2022?

BIDEN TURNOUTS

YOUNG VOTERS

Less motivated to vote for Democrats in 2022	
Definite 2022 voters	45%
Not definite 2022 voters	49%
Black voters	44%
Latinx voters	53%
White voters	45%

Less motivated to vote for Democrats: 47% (31%, 16% Much less)
Not less motivated: 51%

Less motivated to vote for Democrats in 2022	
Biden voters	66%
Biden voters/not definite 2022 voters	71%
Biden voters of color	65%
Biden white voters	66%
2020 nonvoters	71%

Less motivated to vote for Democrats: 58% (40%, 18% Much less)
Not less motivated: 42%

The bottom line: **both of these key audiences want and expect action on climate, and absence of such action would substantially endanger Democratic candidates gaining their votes next year**.