



Americans' Views on the Inflation Reduction Act

*Key findings from a nationwide online survey
Conducted August 11 to 15, 2022*

**CLIMATE
POWER**



Methodology

- 1,310 respondents interviewed
 - Includes an oversample of 18- to 34-year-olds, for a total of 395 in this age group
- Interviews conducted online August 11 to 15, 2022 (*after IRA passage in the Senate, but before the bill signing*)
- At the time of the poll, 29% said they had heard a lot about the bill, 40% said they had heard some about it, 21% they heard only a little about, and 10% said they had not heard it out all.
- Party ID of the sample is: 46% Democrat, 8% independent, 44% Republican.

Key Takeaways

1. The IRA is highly popular, but only minimally known. Education efforts are necessary, particularly with several core audiences.
2. It shows the public—including, and especially, those who have become disaffected with the president—that he and the Democrats are putting families first and making a real attempt to tackle inflation.
3. Consumer cost savings and carbon pollution reduction are equally essential parts of the climate story for the IRA.
4. Job creation, lower energy bills, energy independence, and improved health outcomes are all important and effective talking points.
5. Congressional Republicans' unified opposition to the law has potential to backfire on them, especially among swing groups.

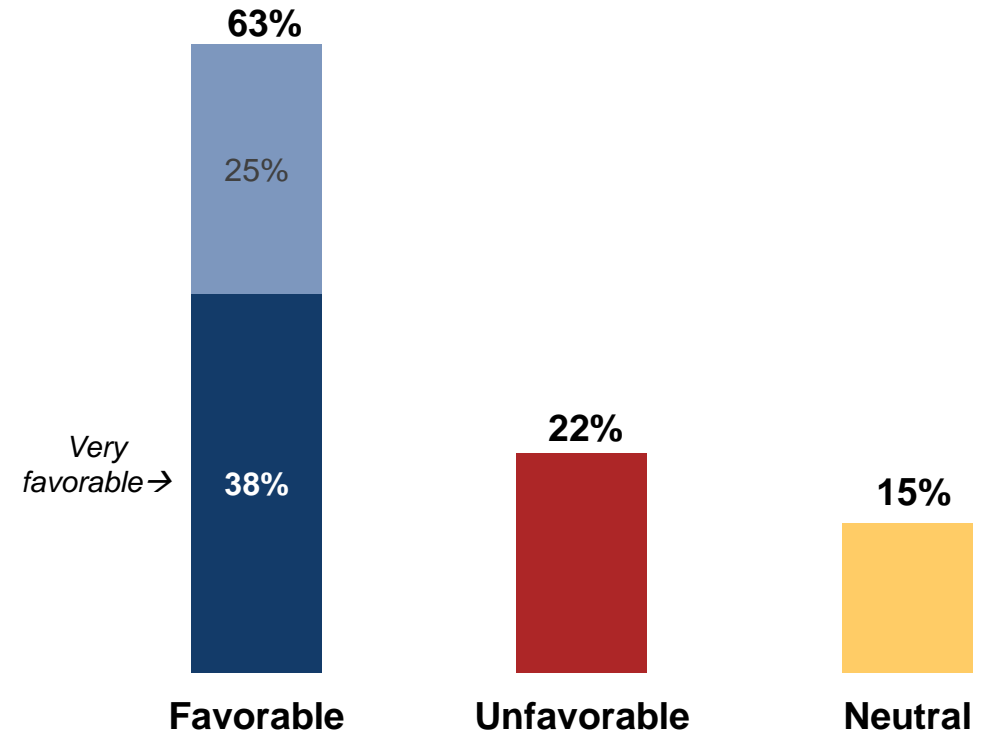
As a package, the IRA is extremely popular.

*Opinion of the Inflation Reduction Act, after Description**

* This bill:

- Gives Medicare the power to negotiate with drug companies for lower prescription costs
- Caps out-of-pocket drug costs for seniors on Medicare at \$2,000 per year.
- Reduces carbon pollution by 40% by 2030 and ramps up the use of clean energy sources in order to address climate change
- Lowers the cost for consumers to buy solar panels, energy efficient home appliances, electric vehicles, and other products that use less energy and reduce pollution
- Lowers healthcare premiums for millions of people who get insurance through the Affordable Care Act
- Requires large, profitable corporations that currently pay little or no federal taxes to pay a minimum tax of 15%
- Reduces the federal budget deficit by over \$300 billion

Independent economists say this law will have a significant impact on lowering costs and reducing inflation.

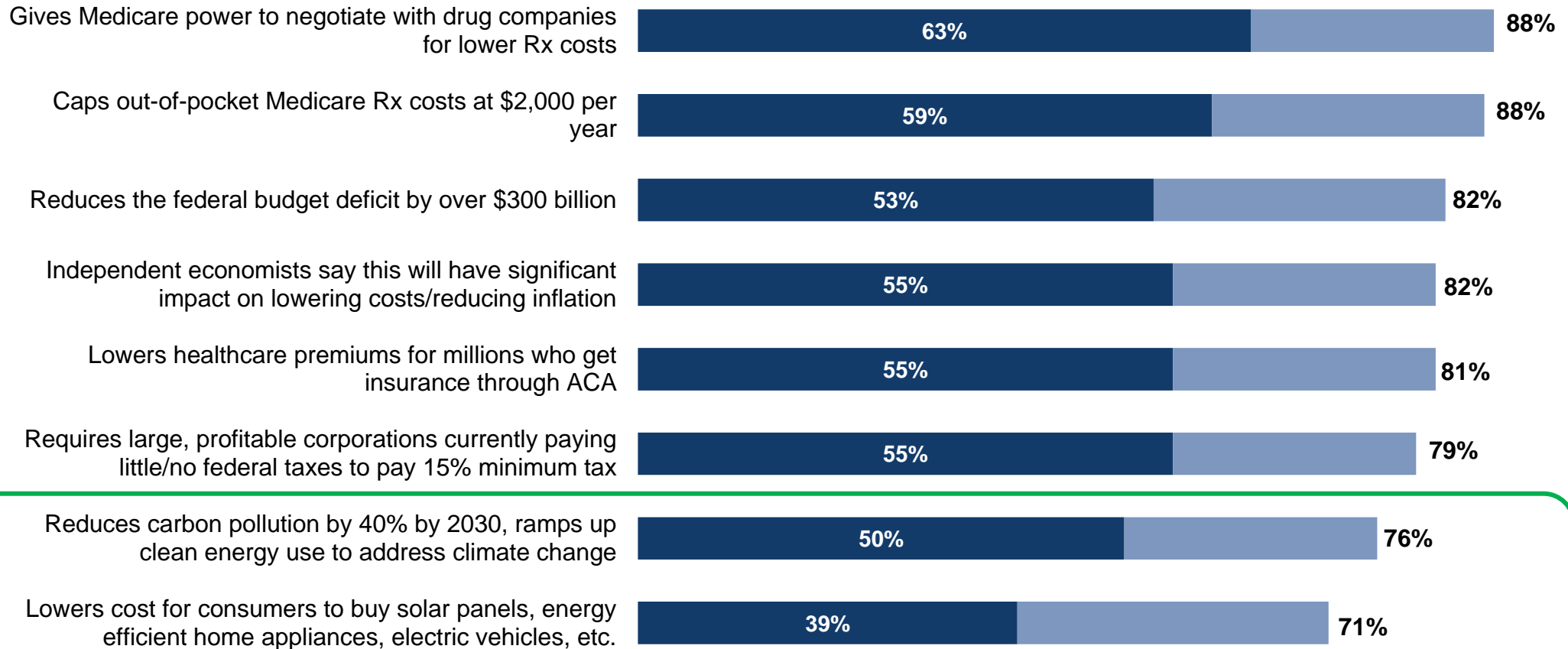


Favorability is high across the public, with only Republicans leaning opposed.

	Favorable %	Unfavorable %	NET FAVORABLE		Favorable %	Unfavorable %	NET FAVORABLE
All respondents	63	22	+41	Whites	58	27	+31
Democrats	92	2	+89	Blacks	78	5	+74
Independents	62	14	+48	Hispanics	74	16	+58
Republicans	33	44	-11	White non-college grads	54	28	+26
Swings	69	13	+56	White college grads	63	26	+38
Men	57	30	+27	Urban	70	16	+54
Women	68	14	+54	Suburban	64	22	+42
Age 18 to 34	70	13	+57	Small town	61	27	+34
Age 35 to 49	63	21	+42	Rural area	52	28	+24
Age 50 to 64	57	26	+31				
Age 65/older	63	28	+35				

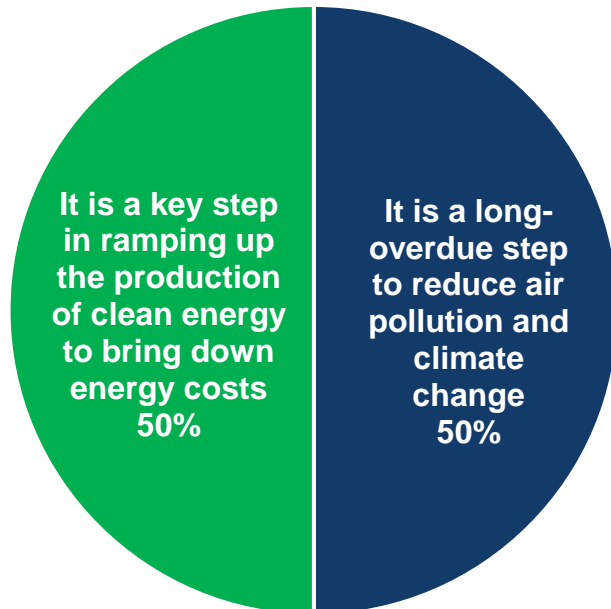
All the IRA components are deemed important; on climate, carbon reduction conceptually leads consumer cost savings.

■ Very important element of IRA ■ Fairly important element of IRA



Democrats and independents emphasize the impact of bill on climate change and pollution, while Republicans are more interested in bringing down costs by ramping up clean energy

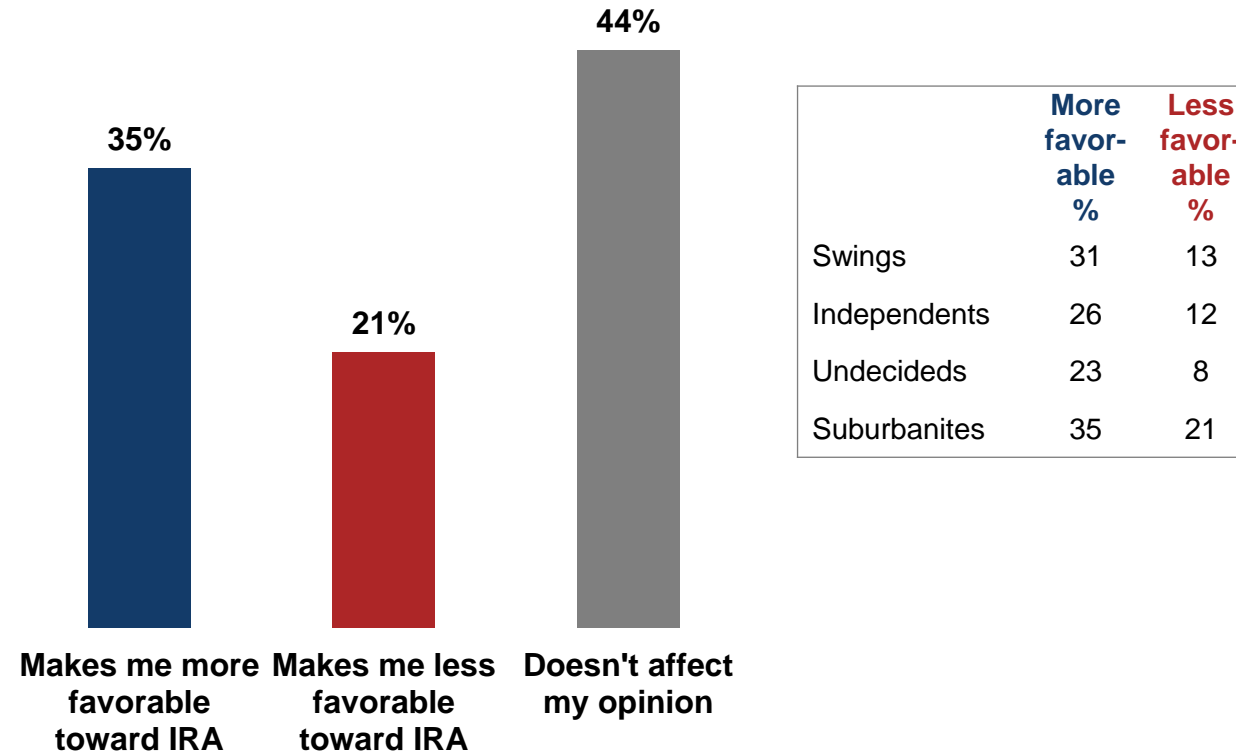
More Important Reason to Support Inflation Reduction Act



	Energy costs %	Air pollution/ climate %
Democrats	36	64
Independents	42	58
Republicans	68	32
Swings	48	52
Urban	40	60
Suburban	52	48
Small town	51	49
Rural area	60	40
18- to 34-year-olds	47	53
Blacks/African Americans	48	52
Hispanics	46	54
White non-college grads	55	45
White college grads	47	53

The unanimous opposition of Congressional Republicans to IRA does little reduce support for the IRA.

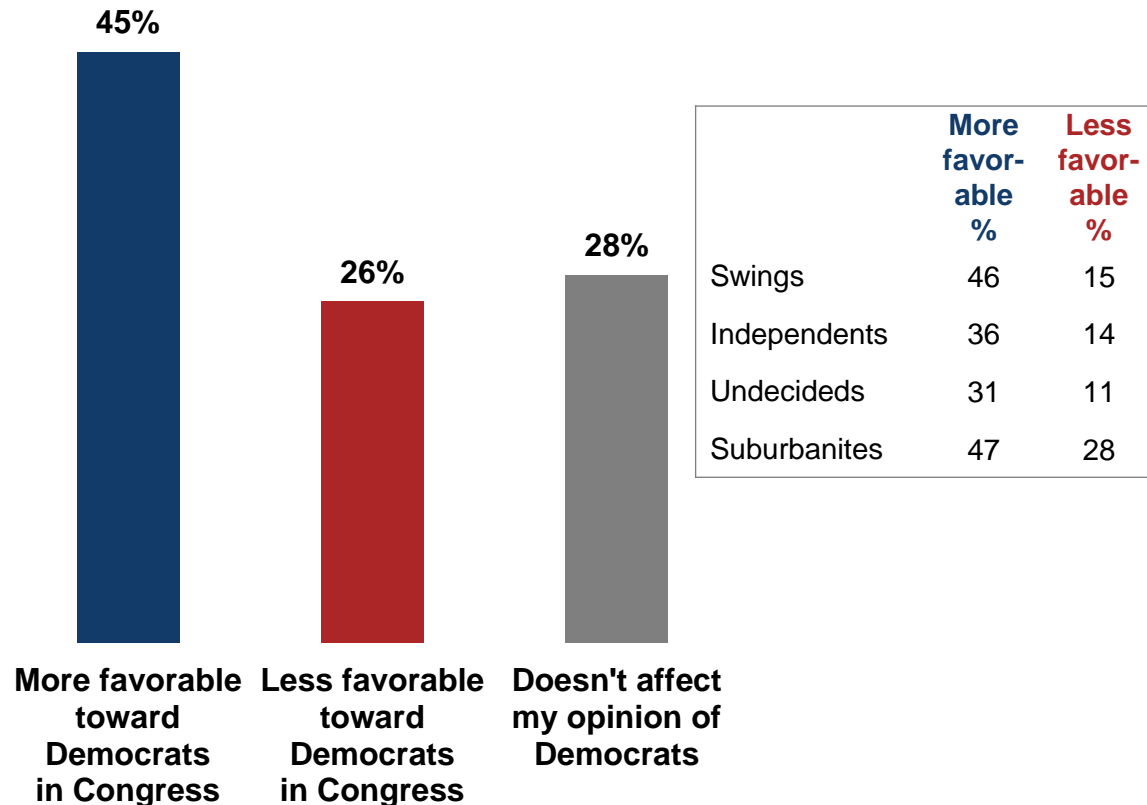
The Inflation Reduction Act was supported by all Democrats in Congress, while every Republican in Congress voted against it.



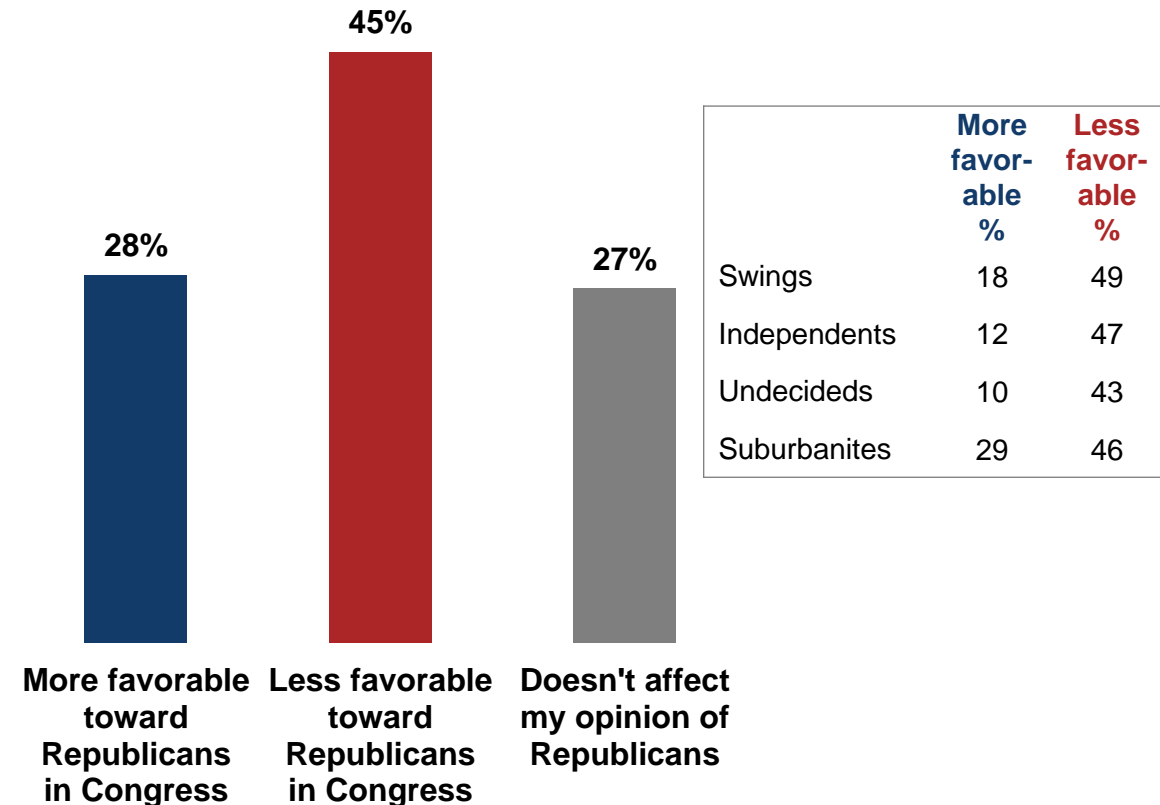
In fact, Democratic support of the IRA helps Democrats, and Republican opposition to it hurts Republicans.

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Feelings toward Democrats

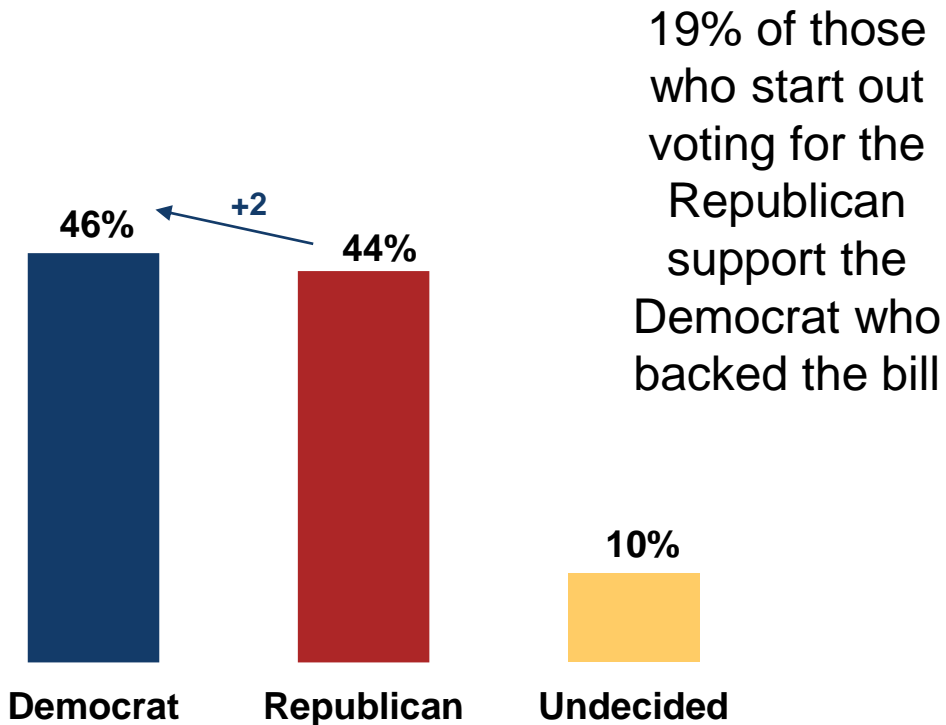


Feelings toward Republicans

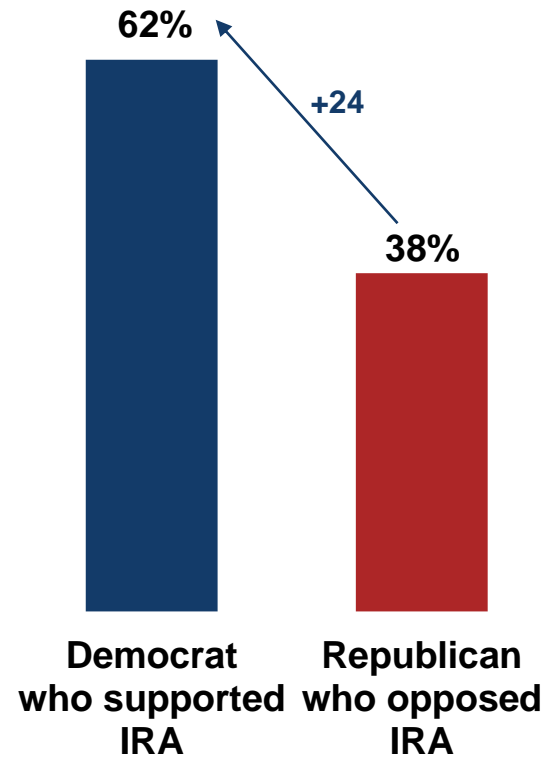


There is a substantial preference for Democrats who support the IRA, including among many who otherwise intend to vote for a Republican.

2022 Vote for Congress



In my vote for Congress, I am more likely to vote for:

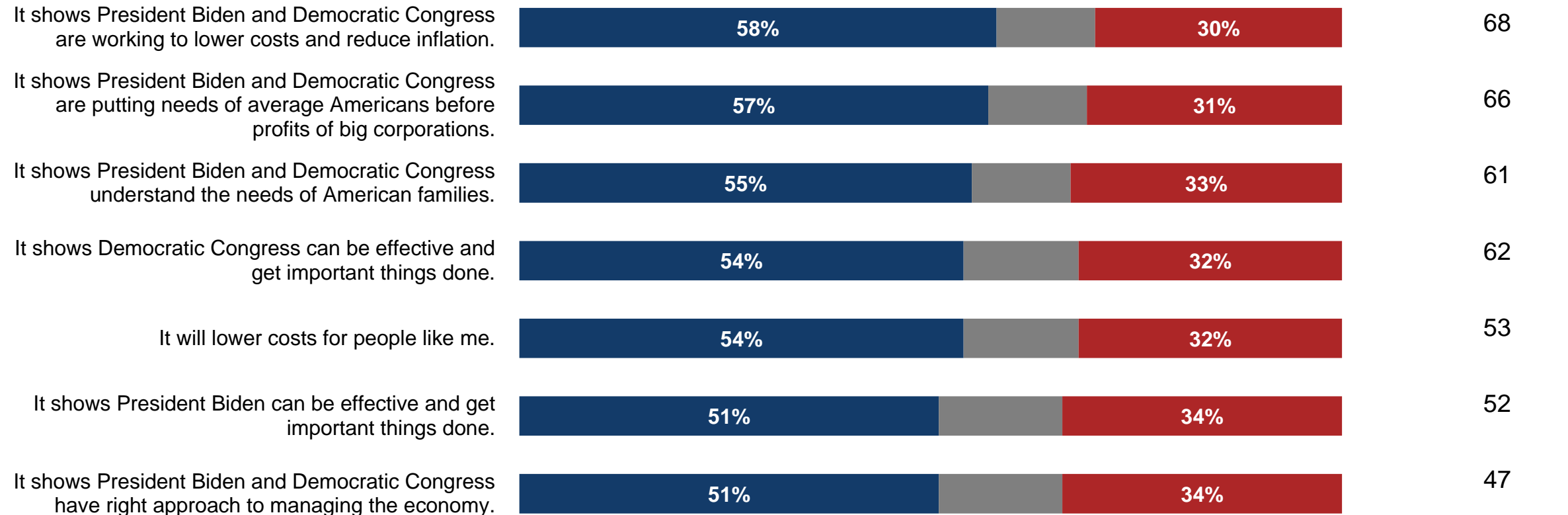
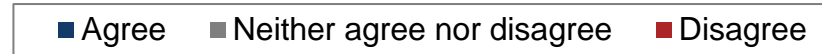


Those who shift from GOP or undecided to a Democrat who supported IRA over-index among:

- Independents
 - 18- to 34-year-olds
 - White women non-college grads
 - Urbanites
- Half of this group had previously heard little or nothing about the IRA

The IRA starts to set the narrative that President Biden and Democrats are getting things back on track, including with those disillusioned with the president.

Statements about the IRA:



Messaging on the IRA

Four talking points stand out for promoting the climate elements of the IRA.

Most Important: Climate, Clean Air, Clean Energy Parts of the IRA (respondents chose their top 3)

	All respondents %	Democratic movers %	18- to 34-year-olds %
It will create 1.5 million well-paying jobs in communities across the country in construction, manufacturing, clean energy production, other industries.	43	38	45
It will reduce the (toxic/carbon) pollution that causes climate change by 40% by the year 2030.	41	45	45
It will reduce the United States' dependence on foreign oil by increasing the use of American-made energy sources like solar and wind power.	39	45	23
It will save the typical household \$1,800 per year in energy costs by helping people use more affordable, clean energy.	37	37	36
It will prevent up to 3,900 premature deaths and up to 100,000 asthma attacks in the next eight years by reducing carbon pollution and making air cleaner.	32	37	39

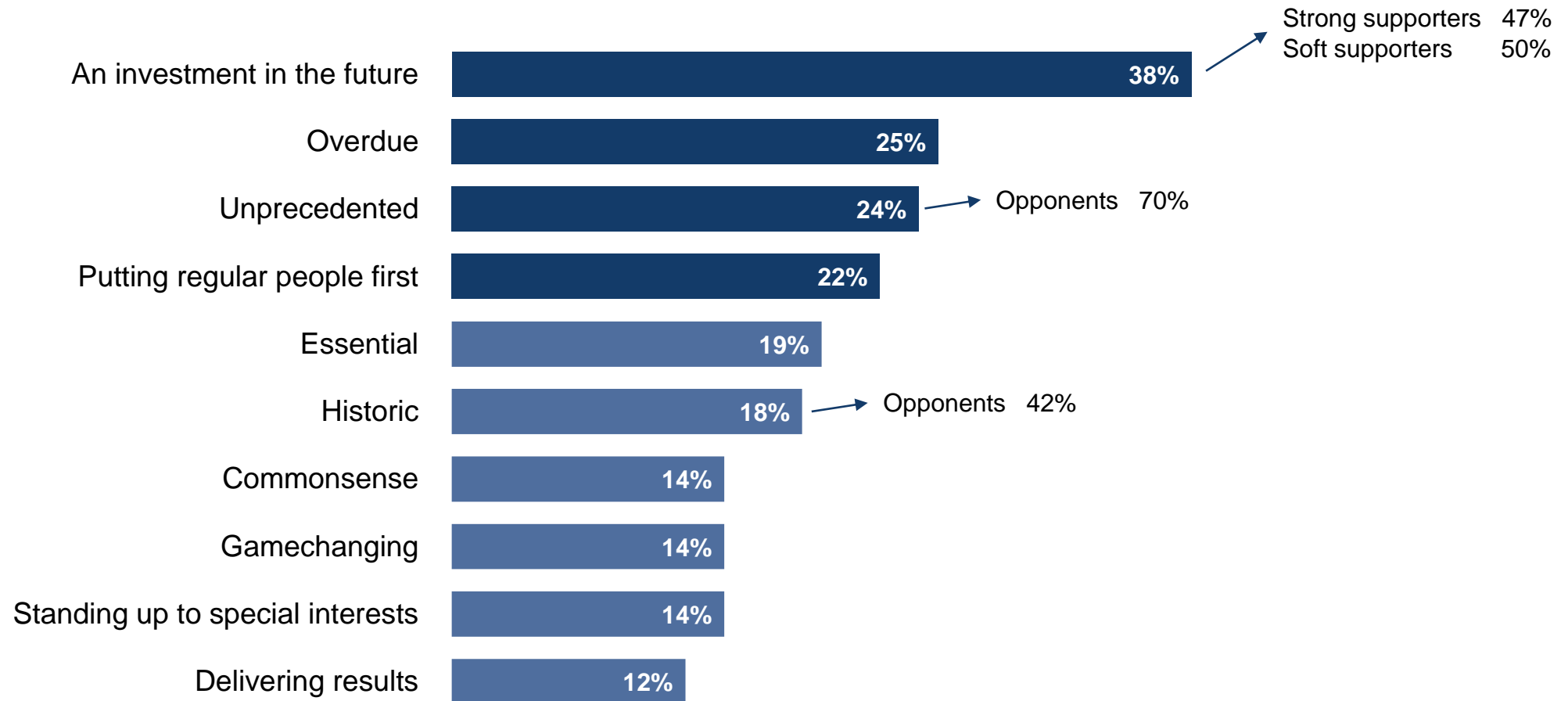
For broader climate messaging, a focus on future generations is important for young people to hear.

Most Important Reasons to Deal w/Climate Change and Expand Use of Clean Energy (respondents chose their top 2)

	All respondents %	Swings %	18- to 34-year-olds %
It will protect the planet for future generations .	36	38	40
It will make the U.S. energy independent and less reliant on oil from countries like Saudi Arabia and Russia.	35	36	29
It will help reduce the threat of extreme weather events across the country, like wildfires, droughts, hurricanes, and floods.	27	27	24
It will lower utility bills & energy costs by an average of \$1,800 per household, making life more affordable for middle-class & working families.	24	23	28
It will protect Americans' health by cutting dangerous and toxic pollution in our air and water.	24	24	25
It will create millions of well-paying, clean energy jobs in fast-growing industries like wind, solar, and EV manufacturing and help get our economy back on track.	24	25	24
It focuses resources on reducing pollution and improving health in low-income and disadvantaged communities that face the worst effects of climate change.	16	16	23
None of these are important.	7	5	3

A focus on the future is also most effective in broadly characterizing the IRA.

Two Words/Phrases that Best Describe the IRA



Republicans being beholden to corporations and rich donors continues to be a credible message.

Two Most Likely Reasons Republicans Opposed the IRA

